

Minutes of the meeting on Friday 10th July 2015

Held at: Béton Brut, 30 Felstead Street, Hackney Wick, E9 5LG

Working to establish a permanent, sustainable, creative economy in Hackney Wick and Fish Island

In attendance:

Richard Brown (Affordable Wick)

Katie Sheasby (Howling Hops)

Jacob Fairless Nicholson (UCL/ secretary)

Pastor Tony Fawole (Royal Connections)

Graeme Evans (Middlesex University)

Ozlem Edizel (Middlesex University)

Adam Taffler (Supper Tub)

Hannah Andrews (Fish Island Labs)

Will Teasdale (LB Hackney)

David Tuitt (LB Hackney)

Remi Landaz (No.90 Bar and Kitchen)

Cllr. Nick Sharman (LB Hackney)

Rebecca Feiner (Artist)

Rebecca Ball (LLDC)

Alex Gilbert (Echo++)

Cecil Sagoe (UCL)

Dave Pilkington (Poplar Harca/Bishop of Stepney)

Dominic Cools-Lartigue (Street Feast)

Heather Garrett (Street Feast)

Gus Greaves (Beton Brut)

William Chamberlain (Creative Wick/chair)

Cllr. Christopher Kennedy (LB Hackney)

Anna Maloney (Hackney Wicked)

Agenda:

1) Hackney Licensing, David Tuitt

Hackney Council is running a consultation for proposal of changes to licensing of entertainment establishments. Proposal based on borough wide studies although no intraborough study conducted. The new proposal includes the designation of Hackney Wick as a 'Local Centre' (the third of four settlement areas, for example Dalston is a Major Town Centre, the first of the four). Consultation until 5pm 14th August – wants to hear from residents, business owners etc. They will be asking are the proposals suitable for the licensing objectives.

To gain extended hours applicants to the Council must demonstrate the following:

- To police: CCTV, door supervision, good management (staff training, personal license owners
- To pollution team: noise, sound limiters, limit the amount of people smoking in areas.
- To licensing team: history of complaints, any possible negative impacts.
- Planning team: what the planning situation is? Is the property within its proposed use?
- Licensing process won't change, each application will be considered on its merits. NB there is completely different policy in Tower Hamlets (but in relation to Section 5 Licensing Act 2003).
- The Local Centre is just the area around the station, up the canal, through Leabank Square, back along Felstead Street.
- Question about Shapes and No.90 having come up against LLDC Planning policy areas (as landowners/local authority) which are incongruent with Hackney Licensing, some overlap needs to be considered here. Rebecca LLDC said she was happy to set up the right conversation with the right people and Will suggested setting up an evening meeting.

2) Echo++, Alex Gilbert

- Echo is an organization for businesses facilitating them to trade and share in 'Echoes'. Alex has been brought in to start a business accelerator called Echo++, launching in September this year.
- Real demand for this came from huge interest in workshops, and the benefits of trading and networking for clients. Echo ++ will be made up of a number workshops with an emphasis on applied learning and sector specific support. This is about going away and putting a tangible result into your business.
- 28+ hours of support is available, are aware business are all unique. Echo will help to piece together the right program for your business. There is a scale for this and they aim to get you 2-4 stages up their enterprise development scale during the process.
- How to get involved? Echo++ is purely purchasable in Echoes. 20 Echoes for a 3 or 6 month course or 12 Echoes for a 12 week course if applied for in the early bird period. Businesses are provided with an Echo overdraft on acceptance that can be repaid later.
- Workshops cover topics from branding, marketing, website development, mentorship, blogging, managing finances, access to finance, google analytics, seo and how to run a

supperclub. There are 15 places on each course, maximum 20 people per class. Looking to get as many venues involved as possible

For those of you who want to spread the word on <u>Echo++</u>, Echo's new business accelerator to your communities via Twitter, newsletter or email - please see attached for the marketing pack. To see more detail on the programme and what support is available click <u>here</u>.

Echo are holding their annual summer social at Netil360 on 29th July, 6.30pm - 10.30pm. A free drink for every offer posted on the night, live pitching and great views! To register just click here.

For any questions and more information on how to get involved please contact Alex Gilbert on alex @economyofhours.com.

Apply Here: http://economyofhours.com/echoplus/application-form/

NB early bird application window closes this Sunday 26th July at midnight.

Questions:

Does this apply anywhere beyond East London? Alex is happy to accept entries from beyond East London if the proposal is right.

Where is Echo based? Based in LLDC offices, couple of desks there.

What are the main services offered on the Echo marketplace? Usually creative/tech but Alex is here to offer more business support. People can offer anything, space etc. lettings etc. Sign up fee? No

Funded? Funding from a variety sources (see website), all put together on zero budget Examples of advisors? Wealth of members, e.g. sessions with Google on Google Analytics, Crowdfunding, Matt Perkins on management

3) Rebecca LLDC, Material Re-use

- Previous focus of LLDC Arts and Culture team was to commission artworks in the park. Lots are permanent and some are not, and some have been decommissioned. Some things are sitting in yards, and due to sustainability LLDC are encouraging people to re-use material. Can apply for materials that were used in projects such as 'Newton's Cottage'.

See http://www.freeusable.co.uk/index.php

4) SupperTub, Adam

- New to the area, has just started SupperTub. Festival experience in Hackney Wick. The idea is that it is a sociable thing, you can book whole tubs for 2 hours. References Bathhouse on Eastway, recreates history of the area. Accessible and open for the community. Keen for Wednesdays to be used for local artistic things. Mornings give potential to do yoga in a hot tub.
- Welcomes any ideas for any activities you can do in a Hot Tub, at the moment Peruvian Tapas is served.
- It is next to Bar 90.

- Price scale: £25 for 2 hours in a hot tub for one space. Wednesdays 1 hour for £10.
- 3 hot tubs, 8-10 people per tub. It is open, and is planning to be temporary for a couple of months. Opening hours include a 6.30-8.30pm session and 9-11pm session Thurs/Fri. There is also a session on Saturday afternoon.

Contact Suppertub@gmail.com

4) Report on London Festival of Architecture, Den City and Hackney WickED Open Studios

- Long weekend including Community Land Trust Wick Session, Long Good Friday screening, Richard Brown exhibition. Good, positive feedback has been received, a lot of people coming through word of mouth. Will be a professionally produced video to follow.
- Rebecca Feiner ran a shanty town of assemblage items, the antithesis of master-planning. No.2 spot in Timeout. 300 people throughout the day, circa 950 people over the course of the weekend. Theme: work-in-progress. There was a bride, a mayor, and it was focused around artistically remaking and repurposing.
- Anna Maloney, Open Studios to run in a DIY way, 25 buildings were open, varying from 10-100 artists per building. 1000 people RSVP'd officially, plus 2500 people on facebook. Over the weekend circa 2-5000 people attended (estimate). A lot of spontaneous performance on the streets which was great to see.
- Richard Brown did exhibition, kind of as a soft launch for Unit Architecture Planning and Development consultancy. Exhibition centres around Richard's proposal for a site in Fish Island soon to be redeveloped. Wick Session was really fun, Community Land Trusts were talked through and seen as a potential methodology for creating affordable housing and workspace. Contact Richard via unit-apd.org
- Next event will be Section 106 and CIL workshop will be in September. Separate event might happen for CLTs. Examples are East London Community Land Trust (Shuffle festival), Places for People, 10 year back story.
- East Village is a good case study to look at, Eastwick Sweetwater. Richard wants to get involved in.
- RF asked about 'public space', Graham brought up the fact his videographer got stopped three times filming in the park. North Park and South Park land owned by LLDC LeaValley and Hackney Council, however is leased to LLDC to manage the estate.
- Nick Sharman suggested will have to have control over long-term property prices and CLT may be the answer to tsunami of property prices that will overcome the area if you think forward 10 years. But is CLT a realistic option? And can it be done in 10-20 years? Toronto has example.
- Remi from Bar 90 has had good conversation with Jane Seymour from LLDC regarding Section 106. Has asked to provide them information with how much people are paying in

the area etc. Should b £8/sq. ft for what is affordable. Does not compare to £25/ sq. ft for Here East rent prices. Remi has said that support from LLDC has been given.

Richard Brown happy to facilitate a project/conversation moving forward.

5) Creative Wick, Transforming the Future of East London

- Creative Wick and Laing O'Rourke have been involved with Gainsborough Primary School, teaching young people about careers in the construction industry using art and design. Richard Brown did a session with them on traditional buildings and architecture in Hackney Wick.
- -Exhibition at 3.30 5.30pm at Here East, 3rd Floor
- Nick Sharman keen on this, noted lack of opportunities for Hackney schoolchildren to be inspired about their futures.

6) Nick Sharman, Wick Award

- Big lottery fund of £1 million for local residents to use in local projects. Hackney has a very dynamic economy and also high levels of unemployment. A number of events to get people together.
- Wants to open up people's horizons.
- Hoping during August to have event to work with HUB67 in nurturing these things, look out for that in coming months.

Announcements:

- Kopparberg send apologies for not attending and will close on Sunday, Meriam will be on site on Sunday if anyone has anything they want to discuss.
- East Village Fair will be in East Village this Sunday 12th July
- Hackney Wick Football Club have their first game this Saturday 10th July 1pm women's, men's later. Rebecca Feiner said two members from the team offered their support to Den City and that was successful.
- Dominic from Street Feast introduced himself. Very interested in Hackney Wick, looking for sites for Street Feast. Starting up new business called Assemble, including cinema, gallery and food. Potentially somewhere in HWFI.
 - William Chamberlain suggested Hackney Wick is developing as a Foody destination.
 - Nick Sharman pointed out hackney has highest level of child obesity in the country would be of interest to see engagement with this and see some collaboration between the two.
- Dave Pilkington from Poplar Harca housing introduced himself and explained that he was also looking at local regeneration for the Bishop of Stepney. Poplat Harca have recently

done audit of empty spaces in Poplar. As landlord of the area, they can control the prices. Community led housing association.

See openpoplar.com

Gus Greaves was thanked by the chair for hosting the meeting.

- Gus owns Beton Brut store. Selling 1930s-80s furniture, would love to speak to people about getting work on the walls.

NB CIG will be taking a summer break in August so next HWFICIG meeting will be on Friday September 11th at Hub 67 from 9.30-11.30am

Reminder: Please send any email addresses to add to the CIG mailing list to info@hackneywick.org and remember to circulate CIG emails to your network.

Please send any agenda items to me before then and as ever, please tell anyone you think should be there to join us.