

Hackney Wick Fish Island

Cultural Interest Group

Minutes of the meeting on Friday 10th June 2016
Held at: The White Building, Hackney Wick

**“Working together to establish a permanent, sustainable, creative economy
in Hackney Wick and Fish Island”**

In attendance:

Oliver Hickmet (Space Studios/Chair)
Anna Harding (Space Studios)
Kimberley Jarvis (Here East)
Orsi Toth (Get Set For Growth)
William Chamberlain (Creative Wick/Unit-APD)
Cllr Nick Sharman (LB Hackney)
Cllr Rachel Blake (LB Tower Hamlets)
Mel Allison (East Wick and Sweetwater)
Adriana Marques (Foundation for FutureLondon)
Leanne Hoogwaerts (Foundation for FutureLondon)
Fabricio Mendes (Creative Wick)
Gill Wildman (Upstarter/Plot London)
Anne Couvert-Costera (Upstarter/Plot London)
Matthieu Rogers (LB Hackney)
Charles Benyon (Currell)
Hajni Semsei (arbeit)
Rebecca (arebyte gallery)
Ozlem Edizel (Middlesex University)
Yiying Ge – Loughborough University in London (Secretary)
Adam Dockley (Henry Wiltshire)
Hannah Lambert (LLDC)
Tony Westbrook (LLDC)
Mark Bennett (Hey Big Man/Cause to Create)
Jack Haynes (The Yard Theatre)
Lou McNamara (Space Studios)
Ilaria Pappalepore (University of Westminster)
Sharan Ansong (L&Q Group)
George Hull (Bloc/Venue Watch)
Krissie Nicholson (East End Trades Guild)
Daniela (Das Kino Club)
Symon Lynch (Das Kino Club)
Joanna Steele (Canal & River Trust)
Shoubhik Bandopadhyay (East London Cultural Education Partnership (ELCEP))

- 1. L&Q Chobham Manor Local Program - Sharan Ansong**
 - section 106 arts strategy for surrounding area, opportunities throughout the year, culminating in a big festival next august, looking for applications from Hackney, Newham, Waltham Forest between September and July
 - Proposals can be for one-off or rolling events in arts, music, film or fashion, consider the final celebration when putting together proposal.
 - £60,000 in total towards arts projects, invitation to apply for £1,000 - £10,000 for projects.
 - Piloted this scheme on the Olympic park with the Local Programme about 18 months ago, engaging local organisations and individuals.
 - Emphasis on working with residents, intergenerational programme, sharing skills and knowledge between organisations.
 - Brief to be finalised next week and sent out through distribution list for CIG, deadline for applications will be end of July followed by a short listing process.
 - Developers picked this model, it's simple, well tested and benefits the community.
 - *Q: Will there be events on the canal?*
We'll keep you updated on anything happening on the canal.
- 2. Hackney Central Application (update)**
 - Not going through the planning proposal again as that was covered at the last meeting.
 - LLDC has put in application to be reviewed by planning committee on 27th September
 - Key issues p.30-42 chart levels of different employment types in the area (eg. increase in retail, small decrease in light industrial)
 - Need to ensure that mixed use eco system present at the moment is preserved as much as possible, light industrial businesses working alongside and with creative practitioners.
 - South of Fish Island will retain more industrial sectors
 - One and half page summary of application in summary of last meetings minutes
- 3. London 2012 Creative Legacy - Ilaria Pappalepore**
 - Lecturer at University of Westminster, for the last ten years doing research on creative quarters / clusters. Last six years side project has been on the impact that the London Olympics has on small creative businesses in East London (not specifically Hackney Wick but a lot of research went on here)
 - Interviewed lots of people in the area, now that the research is finished would like to share the results. Summary handed out at meeting with contact details. Get in touch for full report.
 - Based on questionnaires sent out in 2010 and 2012 just after Olympics followed by two sets of interviews in 2013 and 2014.
 - Next project: development of new creative clusters in parts of East London close to here. Looking at synergies (if there are any) between new cultural and entertainment quarters nearby and the established culture here, long term project over 4-5 years
 - *Q: lots of diverse cultural partners in the park, how can we develop effective sustainable partnerships with each other as we move into the park while responding to the creative industry already here?*
 - *Q: Can you pick out any headlines from the research?*
Not much media pick up she has tried
 - C: I worked on the Olympic bid and the cultural Olympiad was given almost equal weight. By the time we got to the Olympics economy was different and budget for Olympiad slashed, so just focused on

big events and not grass roots organisations in Hackney Wick. The Olympicopolis offers us an opportunity now to really make that cultural legacy happen

- What came out from research was people disappointed with the Olympics impact on culture at the time, interested in the process of developing new areas and the legacy first part of the project was funded by IOC, second part is on smaller budget.
- *Q: does the research take into account the cultural programme on the park?*
Any activity that developed from the Olympic games was included not just Cultural Olympiad, but no specific research on the programme on the park
- C: Hackney Wick is one of the most important creative areas possibly in the world, we're all doing a similar thing so let's make connections to get the resources to go ahead with this
- C: note that the 'established' organisations are often very precarious themselves

Ilaria can be contacted on Ilaria Pappalepore <I.Pappalepore@westminster.ac.uk>

4. Cause to Create - Mark Bennett

- Festival to celebrate creating for good causes, anything from ad campaign to music, art that has done some good.
- This year's theme is 'refugee crisis' there will be talks exhibitions and immersive theatre at Swan Wharf.
- Immersive Theatre experience: To put audience in the shoes of a refugee.
- Conscious not becoming a middle class jolly for everyone to pat each other on the back, so organising for something to come out of it: 3 day hack (brainstorming session) in Hackney Wick and another one in Calais Jungle to come up with something that can improve people's lives.
- Briefs coming from charities like Amnesty International as well as to small charities that have just sprung up
- Looking for funding and partners, about 30 people supporting pro bono, at a point now with a great deal of interest support and creative wanting to get involved but would like to branch out from predominantly advertising contacts to work with a wider group of artists and businesses in the area
- Aim is to encourage and educate people who want to do good but don't know how to go about it, not just fundraising but also something tangible
- *Q: Are there ways for education institutions to get involved with this? Such as Loughborough art + design?*
- Loughborough are interested in ways to be involved
- C: Recommendation to work with smaller migrant led organisations so as not to become a white middle class jolly
 - Mark can be contacted on: Mark Bennett <mark@heybigman.co.uk>

5. Get Set 4 Growth - Orsi Toth

- we are able to offer finance and marketing advice for small businesses, event on 24th June
- Working with lots of education institutions: UAL and London Metropolitan. Working with 5 boroughs in East London, they need to reach 300 more businesses this year in order to secure more funding.
- *Q: Is there an opportunity to run a workshop in Hackney Wick?*
Just need a venue no funding required.
- Advisors are independent from the financial sector funders of the project

<http://www.getsetforgrowth.com/>

6. East London Cultural Education Partnership

- Barbican initiative bringing together partners to work across boroughs as far east as Barking and Dagenham to make connections between all the creative activity already going on and young people in local schools, so the future of the area can be driven by people already living here.
- Helping small organisations without capacity to offer bespoke education programmes to make links with schools and promote events to young people. Providing the infrastructure to do this outside of personal connections.
- *Q: Could you give a concrete example?*
Doing a pilot project in Newham brokering over 20 partnerships between schools and organisations, called Creative Schools.
- *Q: Lots of creative institutions already have relationships with schools (such as Stour Space) are you being sensitive to these pre-existing structures?*
Yes, it's not a new way to do it, but complimenting what is already happening, levelling the playing field by organising with more schools who don't already have those links.
- *Q: How do your partners get on board? Is there still scope for other organisations to join?*
Yes probably still space for more partners, still piloting it in Newham so other organisations that are interested should get in touch.
- *Q: Maybe come here and use this resource to plan the projects not back at the Barbican?*
Projects are produced / co-commissioned with the schools.
- C: Still important to engage with a group like this to develop projects for the future, lots of people here are local residents with kids in local schools so this is a resource.

7. Das Kino - Daniela/Symon

- Bringing music and cinema interests together. Open a 50-80 seat cinema at Schwartz gallery 4 films a month also lectures, art, events etc rest of the time. Sunday morning films for kids, trying to make it useful to people in the area.
- Annual membership makes it cheap and providing a low cost bar
- Big expenses AV set up and sound proofing still ahead
- At the initial stages of everything and it's pending planning so might have to look elsewhere, but if it works out then we will be bringing together a number of ideas, and making it accessible not elitist. Not a treat once a month, somewhere you can go more than once a week. Working with schools maybe make it something that works within the curriculum.
- *Q: Orsi can you help this kind of organisation?*
Yes
- C: Look at collaborating with Grow who have been doing kids screening for years
- Targeted opening September
- *Q: theatre.london promoting what's on in London every night across all theatre, is there something similar for arthouse cinema?*
- C: Mayor is looking to fund further out London boroughs not just concentrated in the centre
- Would like to get as many people involved, work with Yard Theatre, work with food places
- C: Look at the floating cinema, can be put in touch by Adriana

8. East End Trades Guild – Krissie Nicholson (krissie@eastendtradesguild.org.uk)

- Introduction to EETG and what they have achieved, now looking to extend the context they're working in as it is currently mostly retail can expand to include more of what is around.
- Much of the economy is voiceless, how do we build that voice, EETG is about building that.
- Currently crowdfunding for an East End independence day to celebrate how much independent business has added to this area. Currently at £4,000, needs to reach £20,000 for match funding.
- Small business can join for annual membership = £100
- Approach is peer to peer supports, businesses learning from each other, innovating and pushing for positive change on the issues that affect independent businesses.
 - <http://eastendtradesguild.org.uk/>

9. Updates

Nighttime Economy

- Venue Watch now has about 15 members, a body to promote best practices, support the nighttime economy and also residents
- Licencees have a duty to work with residents to mitigate the factors that cause tensions
- Working with council to improve highway issues
- Introduce new licensed premises to Venue Watch
- Change perceptions of what the area is, Tower Hamlets needs to do more with LLDC
- Work together and with Night Tsar to show that residential and venues can co-exist, London can follow examples of Amsterdam and Berlin
- C: Developers should be introduced to Venue Watch early on, to work together as opposed to adversarial relationship between planners, residents, venues and developers.
- C: need to integrate nighttime economy and residential development in the long-term as opposed to the approach that nighttime economy is something to be tolerated during a transitional phase.
- Example of Hoxton Sq transition to residential since 80s coexistence.
- C: there are still tensions in Hoxton, need voices heard from both venues and residents to manage conflicts well.

Here East Canalside

- No complaints from residential neighbours since retailers finished fitting out and moved in
- Retailer launch tomorrow along canalside 11am - 5pm, open to public

Towpath Safety

- Improvements required: more police presence, CCTV and lighting
- Tower Hamlets to put lighting under motorway section
- Section 6 small funds to improve safety of towpath generally
- Limits to lighting on towpath so as not to disrupt nature
- Interim cheaper options to improve such as cutting back overgrowth
- CCTV would cost £150,000, too expensive for Tower Hamlets also might be legislation preventing CCTV implementation

Plot

- Developing a kit for people running workshops, looking for people to interview about starting off giving workshops or wanting to improve workshop delivery.

UCL Commission

- 3 commissions of £500 each on representing what the sharing economy looks like in Hackney Wick

SPACE

- Just launched London Creative Network, open for applications now
- <http://www.spacestudios.org.uk/artist-development/about-london-creative-network/>

The next meeting is on Friday 8th July 2016 at Hub 67