



CIG

Cultural Interest Group

CIG SUPPORTERS GUIDE

Developed by Creative Wick as part of the
HWFI Creative Enterprise Zone Programme



INTRODUCTION



This guide provides an overview on the CIG's mission and activities, and explains how your support will benefit the wider creative economy.

As the CIG looks to secure its long term sustainability, we are inviting our valued members to make a financial contribution to the costs of delivering the network that will allow us to deliver increasing value and member benefits in the years to come.

This document is divided in to 7 sections:

1. Overview of the CIG
2. Vision, Mission, and Vice Chairs
3. The Current Challenge
4. CIG Supporter Contributions
5. Supporter Benefits
6. Future Plans
7. Endorsements



OVERVIEW OF THE CIG



What is the CIG?

The Cultural Interest Group (CIG) business to business innovation network was established in 2010 and has since grown to a membership of more than 2,000

Monthly hybrid meetings are held in venues around Hackney Wick, Fish Island and the wider Queen Elizabeth Olympic Park area (HWFIQEOP) on the second Friday of the month from 9:30 - 11am

The CIG gives equal access and an equal voice to local residents, businesses, artists, entrepreneurs, cultural and education institutions, local authority councilors and officers, as well as the development sector



VISION, MISSION, & VICE CHAIRS



Vision

To create a vibrant and inclusive creative community in Hackney Wick, Fish Island and the Wider Queen Elizabeth Olympic Park area through sustainable engagement and support

Mission

To connect and inform the creative sector in Hackney Wick, Fish Island and the Wider Queen Elizabeth Olympic Park area to demonstrate that creative place-making leads to a stronger, more resilient, and better connected community

Vice Chairs



Paul Reynolds

Founding Director, Tapestry Studio

Development, public realm and environment



Abbey Oladapo

Founder, Three Sixtee

Enterprise and innovation



Juliet Can

Founding Director, Stour Trust

Trusts, charities, and foundations



Nathanael Williams

Director, Colour Factory

Entertainment and events



Kim Haslam

Functional Medicine Nutritionist, Wilder Nature Nutrition

Health and well-being

CIG SUPPORTER CONTRIBUTIONS



CIG Supporter tiers

Platinum (Bespoke package)	£10k+ p.a.
Gold (Corporate, Developer, Local Authority, HEIs)	£5k p.a.
Silver (Large third sector SMEs e.g. 20+ people)	£2.5k p.a.
Bronze (Small third sector SMEs e.g. 2-20 people)	£250 p.a.
Friend (Individual, freelancer, resident)	£60 p.a. / £5 per month

Bespoke supporter packages

As a Platinum tier supporter, members will receive additional benefits as part of a bespoke package which we will develop together. This package will be tailored to the requirements of each supporter.

Examples of past collaborations include Living Lab research projects, support of Creative Wick's creative education programme, pillar sponsorship in The Wick newspaper, and support of bespoke local school engagement projects.



CIG SUPPORTER BENEFITS



Benefits

- Free listing on our CIG supporters web-page linked to a URL of your choice
- Free access to our Masterclass series (10 per year), giving local business mentoring opportunities *
- Weekly CIG newsletter (52 per year), with free listing to 2k local contacts for events, job and training opportunities, research, special offers, etc.
- Exclusive supporter discounts with local businesses and suppliers *
- Monthly CIG meetings (12 per year) / opportunity to present at meetings
- Exclusive use of CIG supporter kite mark to demonstrate acceptance of a code of conduct and the commitment to work together towards a permanent, sustainable creative economy *
- Wick Wednesdays newsletter (12 per year)
- Enhanced listing on the This is the Wick creative directory *
- Introductions to members of the CIG network
- Opportunity to source creative content in collaboration with network members



* Please note, these benefits are currently in development

ENDORSEMENTS



“Home to some of the capital’s most awe-inspiring artists, musicians and designers, East London is synonymous with nurturing its creative communities, maintaining its reputation as one of the city’s most exciting cultural melting pots. Since 2010, the Hackney Wick and Fish Island Cultural Interest Group has been positively contributing to this rich and diverse landscape, building meaningful relationships with creatives, local authorities and developers and helping to raise the profile of the area’s Creative Enterprise Zone (established 2018), while at the same time striving to preserve the identity of existing neighbourhoods. This work will be more valuable than ever as the plans for East Bank – one of the world’s largest and most ambitious culture and education districts – are realised, opening up even more opportunities for local residents.” - **Justine Simons OBE, Deputy Mayor for Culture and the Creative Industries, London**

“The past, present and future of HWFI is defined by the people who keep the place close to their heart. We need more spaces for people to connect, collaborate and learn from each other. Groups like the CIG are instrumental in ensuring we continually stop, reflect, challenge, and celebrate all the pieces of the stunning puzzle that is HWFI.” - **Patrick Scally, Creative Enterprise Manager, Hackney Wick & Fish Island**

“The Cultural Interest Group is a fantastic platform for the creative industry and community/ civic organisations to come together, debate and discuss opportunities in the area. It is a rich source of local information and resource sharing.” - **Alex Russell, Executive Chair, Hackney Wick & Fish Island Community Development Trust**

“The CIG network with its diversity of voices and stakeholders across sectors all working toward a common goal, is a good example of the value of local community networks coming together and forming productive partnerships.” - **Dr Claire McAndrew, Senior Research Fellow in Public Engagement, the Bartlett School of Architecture**

“The Hackney Wick and Fish Island Cultural Interest Group has my full and whole-hearted endorsement. Since its inception it has been the go-to forum for those wanting to meet residents, creatives, businesses, developers and politicians. As a local Hackney Wick politician it has put me in touch with the movers and shakers beyond the boundaries of my own ward in a way in which no other organisation has. It is an invaluable forum for challenging the established norms of regeneration policy and I believe it has played an important part in forging Hackney’s approach to the preservation of affordable work space. As this area of London booms in the post-Olympic era CIG is a vital voice for the local businesses and creative artists who first led the area’s renaissance.” - **Cllr Chris Kennedy, LB Hackney**

“Over the last twenty years, East London has seen a remarkable transformation and nowhere more so than Hackney Wick. The area is home to one of the largest concentrations of artists in Europe as well as the site of extensive regeneration near to the Olympic Park. That both these elements co-exist is down to the extraordinary work of the Hackney Wick and Fish Island Cultural Interest Group led by William Chamberlain, which has worked to protect the creative energy of the area. It has galvanised local groups and artists, engaged intelligently with councils and developers and made the case for improvements. This model of local cultural entrepreneurship is vital if London is to remain a world capital for culture.” - **Munira Mirza, former Deputy Mayor for London**

“The CIG is an invaluable resource for a small SME organisation like Beyond The Box, their extensive network and connections in and around the local area have been beyond fruitful for us. Through attending the monthly meetings we have been able to build relationships with many organisations, including Here East, which has ultimately led to us being able to proceed with the inaugural People’s Pavilion project.” - **Neil Onions, Beyond the Box CIC**

“Hackney Wick and Fish Island CIG is the pivotal anchor of the Hackney Wick creative economy.” - **Juliet Can, Stour Trust**



CIG

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Thank you

If you would like to become a supporter, or would like more information, please contact William Chamberlain and we will sort out the rest

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