



## **Code of Conduct**

The Cultural Interest Group (CIG) suggests a Code of Conduct for all corporate bodies, commercial entities, brands, institutions, charities, established social enterprises, not-for-profit organisations, investors and developers wanting to operate in and engage with local residents, artists, creative practitioners, makers, designers, workspace providers, businesses and arts and cultural institutions (the HWFI creative sector) to ensure that mutually beneficial relationships are established based on respect, honesty, integrity and trust.

The CIG Code of Conduct seeks to ensure:

That commercial, public sector, third sector and institutional entities operating in the HWFI creative sector deliver a tangible economic benefit at grassroots level – no one is asked or expected to work for free;

That commercial, public sector, third sector and institutional entities join the CIG or a similar local network and that they publicly sign up to a minimum of 4 of the 7 options.

The CIG Code of Conduct:

- 1) Local sourcing of employment, skills, training, talent, supply chain and services wherever possible;
- 2) Pro-active support and promotion of Hackney Wick and Fish Island as one of London's foremost authentic centres of art, culture and creativity;
- 3) Provision of access to networks, expertise and knowledge including key personnel for board, trustee or advisory roles to the HWFI creative sector;
- 4) Development of commercial partnerships, joint ventures and other economic opportunities with the HWFI creative sector for mutual growth and benefit;
- 5) Formation of sustainable reinvestment loops to ensure that a minimum percentage of profit generated in the HWFI creative sector is reinvested locally;

For Property Owners, Landlords and Developers:

- 6) Sign up to a public register of responsible landlords with self-imposed caps on workspace rent increases as well as residential rent/leases for creative practitioners (suggested maximum increase linked to rpi or similar);
- 7) Provision of an agreed minimum level of affordable workspace and/or housing for creative practitioners and residents in all new developments.

### **CIG Terms of Reference:**

- 1) The Cultural Interest Group (CIG) is the regular, private sector-led networking meeting of Hackney Wick and Fish Island's (HWFI) stakeholder community and particularly those involved in the arts, culture and creative practice as their business.
- 2) The CIG is seeking to facilitate a permanent, sustainable, creative economy in HWFI, particularly for those residents, businesses and institutions with an interest in the long-term success of the arts, culture and creativity in the area.
- 3) The 5 pillars of the CIG are: Art and Culture, Education and Training, Enterprise and Innovation, Environment and Community, Health and Wellbeing.
- 4) CIG meetings are non-incorporated, informal, open-membership, open-agenda and apolitical and take place monthly (on the second Friday of every month) during business hours at different locations in and around HWFI.
- 5) The CIG seeks to provide a level playing field with equal access to relationships with public sector stakeholders, institutions, developers and commercial organisations.
- 6) The CIG seeks to enable all members to build a sustainable creative economy in HWFI through networking, relationship and partnership building, resource sharing, capacity building and the exchange of information and opportunities across all sectors of the community.
- 7) Residents, creative practitioners, businesses, institutions, landowners, developers and all other stakeholders are encouraged to join the CIG by attending meetings and developing their own relationships with its members.
- 8) CIG members are encouraged to submit news, contacts, information and opportunities to the CIG mailing list for circulation to the wider CIG community via The Wick weekly email newsletter: [news@thisisthewick.com](mailto:news@thisisthewick.com).
- 9) The Company hosts the CIG mailing list as well as the CreativeWick.com website and is responsible for keeping both up to date.
- 10) To become a CIG member, simply attend a meeting or provide a current email address to The Wick mailing list (<https://thisisthewick.com/>). To leave the CIG simply request to be removed from the mailing list.